



## ValueMomentum Case Study

### Central Rate-Quote Engine across Multiple Product Lines

#### Results

- Eased maintenance of rating logic and versions, reduced time to market with changes
- Enabled client with rating & eligibility templates, in configuration mode without any coding
- Established strong governance controls around rating and eligibility change processes

#### Business Situation

Our Client is a farm bureau carrier with multiple personal, farm and commercial product lines.

They sought to externalize rate-quote capabilities from legacy policy administration systems to enable agents with capabilities for ease-of-business.

However, the Client was facing high costs associated with rolling out rate-quote capabilities to their agents at the point of sale on account of the limitations of their legacy systems.

#### Challenge

The client sought a solution that:

- Leveraged their existing investments in the Point of sale and administration systems. This required creating service-enabled integrations that could address multiple product lines.
- The client also sought to provide business with rich tools to manage rate-quote logic to reduce dependence and redundancy in rolling out rate plans and eligibility logic to their field agents.

#### Solution

ValueMomentum implemented iFoundry Rating Engine and Product Configurator, and integrated them with their Point of Sale and Administration systems. The Solution:

- Established real-time rate-quote capabilities for Homeowners and Auto.
- Provided a Repository to serve as a central coordinating point for all changes to rating logic and eligibility
- Provided a Workbench for business users to manage rating and eligibility logic

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## About ValueMomentum

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ValueMomentum provides Software & Services to Insurance, Healthcare & Financial Services firms.

Our Software is offered as part of our Foundry family of products that addresses Product Configuration, Rating, Underwriting and Agent Portal. Our Services offerings include Application Development & Systems Integration, Enterprise Content Management, Quality Assurance & Testing, Information Management & Business Intelligence and Customer Relationship Management.

Contact ValueMomentum today by writing us at [solutions@valuemomentum.com](mailto:solutions@valuemomentum.com) or visit [www.valuemomentum.com](http://www.valuemomentum.com).

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## Industry Recognition

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Honoring organizations using IT for maximizing business impact



Recognized by Tech Decisions & Novarica as Winner of 2012 RAVE Award based on high scores achieved in Novarica's Average Customer Experience (ACE) Rankings and in an Insurance Networking News and Financial Insights (an IDC Company) survey as "Up & Coming" and "Adds Best Value".

Ranked 24th in Deloitte Technology Fast 50 India, 225th in Fast 500 APAC.; Information Week EDGE Award for "Product Design & Rating"



### US Headquarters

220 Old New Brunswick Rd, Suite  
100, Piscataway 08854  
Ph: +1 908-755-0048

### US West Coast

830 Stewart Drive, Suite - 271  
Sunnyvale, CA 94085  
Ph: (408) 720-1079

### Asia-Pacific

ValueMomentum Towers Plot No 36 & 37,  
Gachibowli, Financial District,  
Nanakramguda, Hyderabad – 500032,  
India, Ph: +91 40 67338400