



VALUE MOMENTUM

Deliver Value Drive Momentum™



ValueMomentum Case Study

Design and Development of Integrated Quoting and Jet Issue Engine for Leading Mid-western Regional Life Insurer

Results

- Provided instant quoting and jet issue capabilities
- Provided scalability to support future products that the carrier may want to add to its online product catalogue.

Business Situation

The carrier, a leading mid-western regional life insurer planned for a 7 year 'Greenfield' approach utilizing rules engine, BPM, and SOA to create reusable services for future products.

They wanted to be at the forefront of introducing innovative products and provide 'jet issue' capabilities online.

The business leaders had the vision of implementing 'instant issue' capability that allows customers to obtain products after answering relevant questions.

Challenge

The carrier wanted to revitalize their entire IT infrastructure using SOA principles and platforms in a 7 year endeavor.

They had an interim business need where they desired instant quoting as a reusable service that can be leveraged by various product groups and by multiple applications for use by agents to provide product quotes and by CSRs for customer service

Solution

ValueMomentum was responsible for end-to-end implementation of this project. We partnered with the customer to leverage our decision services development expertise to realize a forward looking architecture which would serve as a foundation for future IT initiatives.

ValueMomentum co-led requirements gathering activities with the Client and the design, development and deployment of the system.

ValueMomentum assisted the customer in leveraging ILOG JRules to serve as the underlying inference-based rules engine.

About ValueMomentum

ValueMomentum provides Software & Services to Insurance, Healthcare & Financial Services firms.

Our Software is offered as part of our Foundry family of products that addresses Product Configuration, Rating, Underwriting and Agent Portal. Our Services offerings include Application Development & Systems Integration, Enterprise Content Management, Quality Assurance & Testing, Information Management & Business Intelligence and Customer Relationship Management.

Contact ValueMomentum today by writing us at solutions@valuemomentum.com or visit www.valuemomentum.com.

Industry Recognition



Recognized by Tech Decisions & Novarica as Winner of 2012 RAVE Award based on high scores achieved in Novarica's Average Customer Experience (ACE) Rankings and in an Insurance Networking News and Financial Insights (an IDC Company) survey as "Up & Coming" and "Adds Best Value".

Ranked 24th in Deloitte Technology Fast 50 India, 225th in Fast 500 APAC.; Information Week EDGE Award for "Product Design & Rating"



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